Welcome to the Game-Changing Game The Game-Changing Game is a career game. But it is also a life-changing game and a world-changing game.

Let's begin by replacing Descartes' "cogito" by the *design epistemology*. The rest will be less philosophical, but we need a solid place to stand on. The *epistemology* determines in what way exactly we want to be smart.

A colloquial definition characterizes the design epistemology by the kind of attitude one manifests when stopping the car he's driving to change the wheel that has a flat tire. This translates into two challenges:

- determine what corresponds to the flat tire in the given situation
- determine what corresponds to changing the wheel and do it!

The Game is designed to 'change course' through a course change of its participants. The Game is also designed to have a snowball effect. Each participant begins playing by choosing a career goal. The participant discovers that the chosen goal is best served within The Game. The Game also offers a jackpot—large possibility for gain and contribution, which is realized if The Game succeeds to be game-changing. And there is bonus — within The Game one avoids being part of the problem, and undertakes to be part of the solution.

On a closer look, The Game-Changing Game turns out to be a prototype solution to the challenge posed by the *design epistemology*.

Research Entrepreneurship In 1980, based on a decade of research into the Save Lives condition of the world and its future prospects, Solve Global Problems The Club of Rome President Aurelio Peccei wrote "It is absolutely necessary to find a way to change course." The Game is a simple strategy to change course, already in implementation. GAME START Vision Quest Star Vision Quest answers to Action Quest Star the first challenge. Here, of course, is the pivotal point of The Game. Sweeping changes and large opportunities are triggered by a Action Quest corresponds to the second simple insight, surprising challenge. Here we disyet completely natural. cover a way to change There is such an insight. the tire and continue Here we discover the flat tire in our global as well with concerted action. as personal condition. We improve the way this insight is communicated.