

THE PARADIGM STRATEGY

EXPLANATION DRAFT FOR THE PARADIGM STRATEGY
POSTER

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IN A NUTSHELL

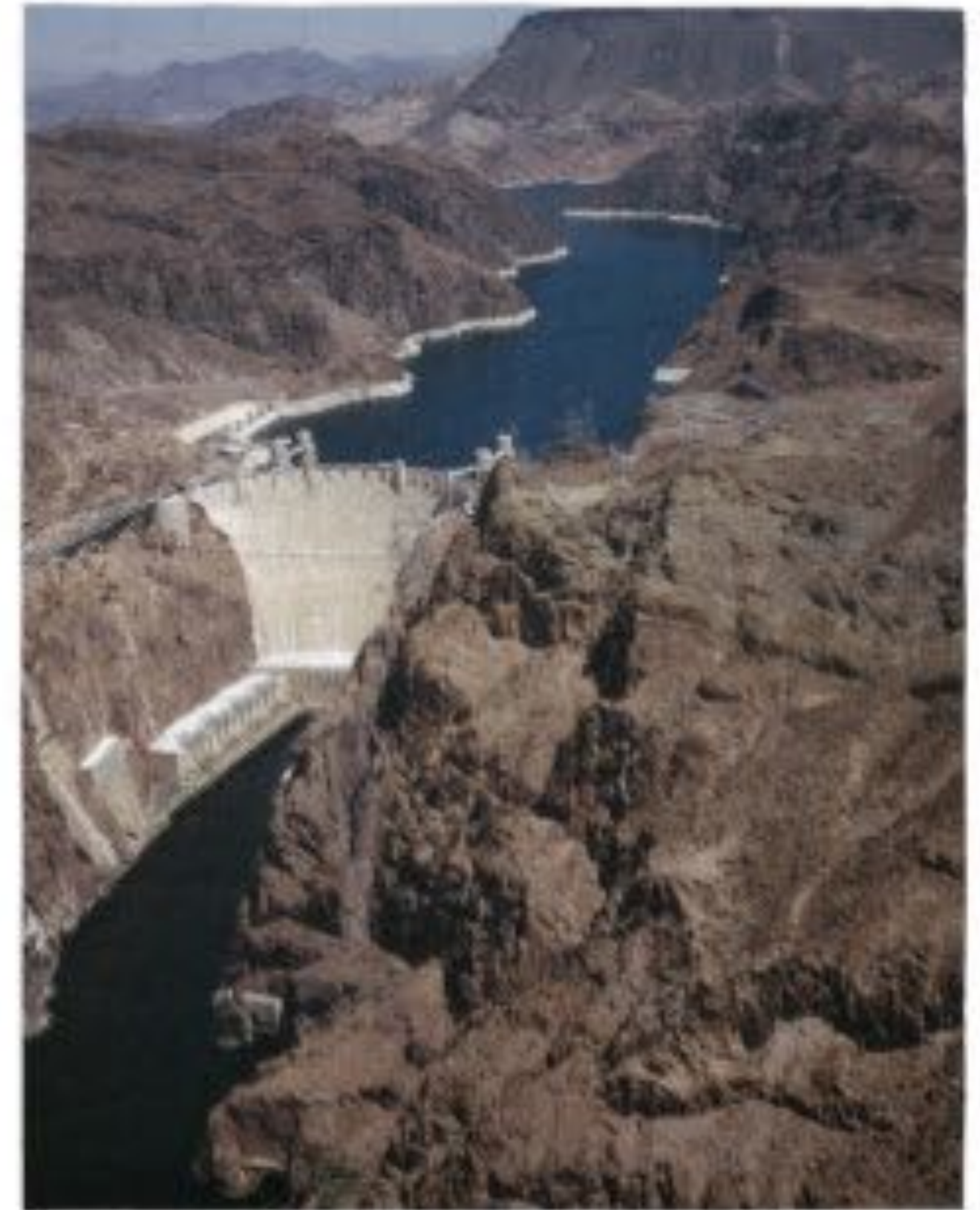
**The usual approaches to contemporary issues,
where we undertake to solve problems or avoid disasters
within the prevailing order of things or paradigm,
have a viable alternative in a thorough recreation of that paradigm.**

THE PARADIGM STRATEGY

- **The Paradigm Strategy is to focus our efforts on instigating a fundamental and sweeping cultural and societal paradigm change**

MOTIVATION

Allow for the kind of difference that is suggested by the comparison of everyone carrying buckets of water from their own basements, with everyone teaming up and building a dam



WHY THE PARADIGM STRATEGY IS EASY

- **When what we already know is sifted and organized together, a roadmap for an Enlightenment-like change naturally follows**

THE PARADIGM STRATEGY

Available insights

The Key
Point

Strategic moves

GUIDED EVOLUTION OF SOCIETY

We are the first generation of our species that has the privilege, the opportunity, and the burden of responsibility to engage in the process of our own evolution. We are indeed chosen people. We now have the knowledge available to us and we have the power of human and social potential that is required to initiate a new and historical social function: conscious evolution.



— Bela Banathy, 2000

THE PARADIGM STRATEGY

Available insights

**Informed
Society**

Strategic moves

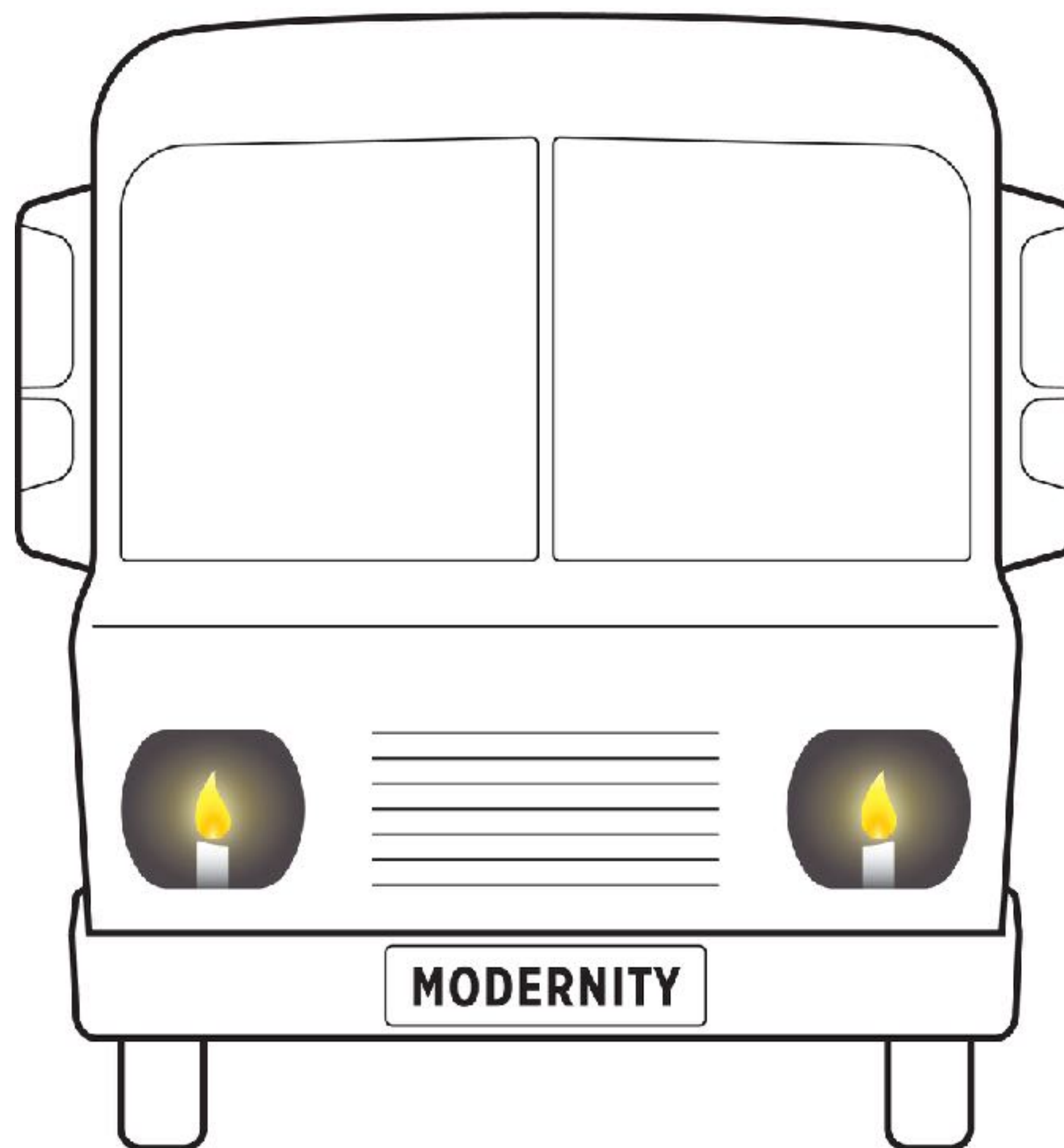
WHY THE PARADIGM STRATEGY IS DIFFICULT

- **What we don't yet know is how to select and organise what we do know**

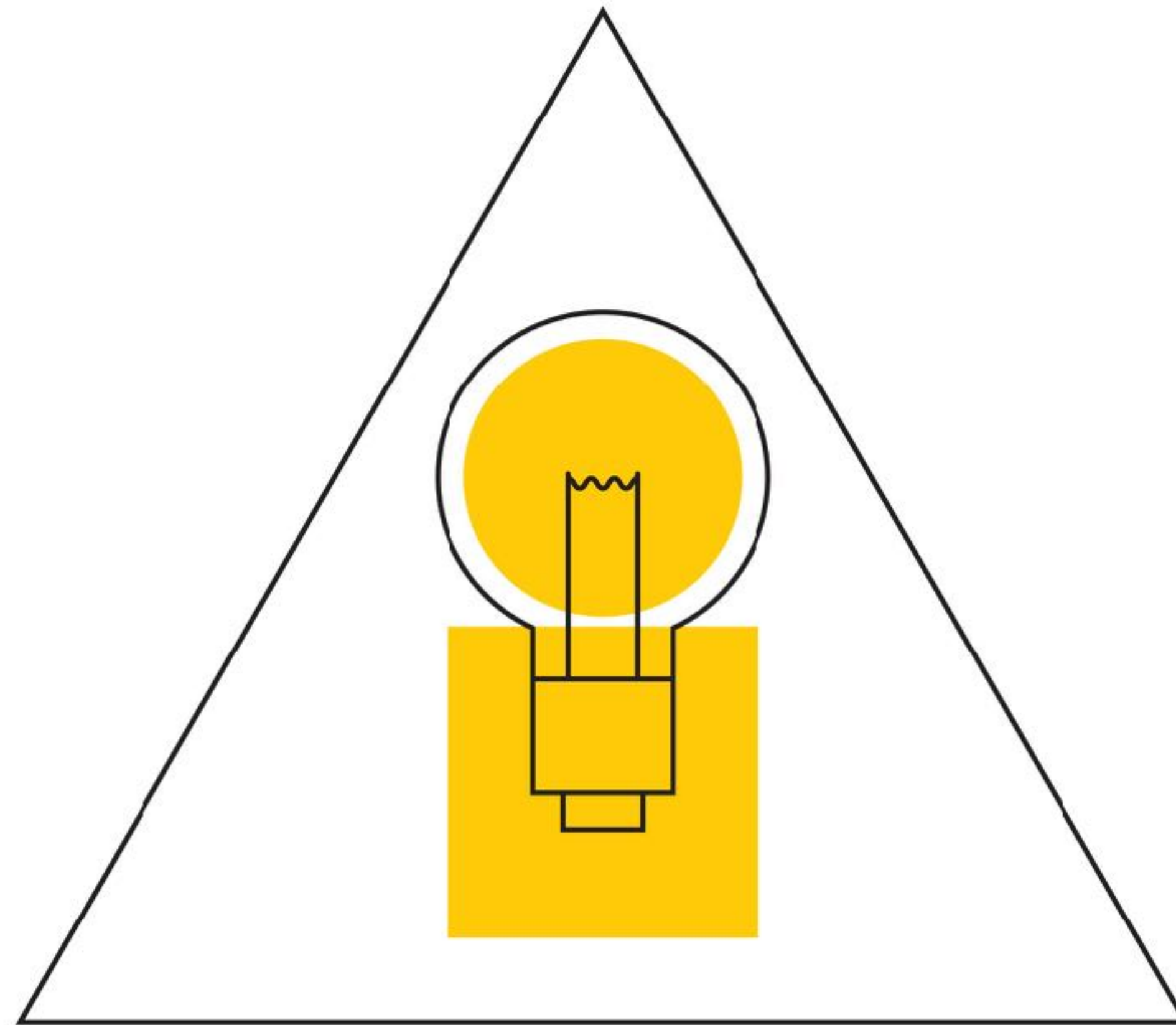
WE DO NOT COMMUNICATE

Like grains of sand, important insights of our best minds fall through our fingers as we try to grasp them – including those grains of gold with which we could buy our freedom and a prosperous future.

POLYSCOPY IS CONCEIVED AS A REMEDY



POLYSCOPY IS A *COMPLETE PROTOTYPE*



POLYSCOPY CAN HELP THE NEW PARADIGM EMERGE

- Polyscopy enables the creation of a community-wide *gestalt* (high-level view of a situation or issue, which points to a way in which it may need to be handled)

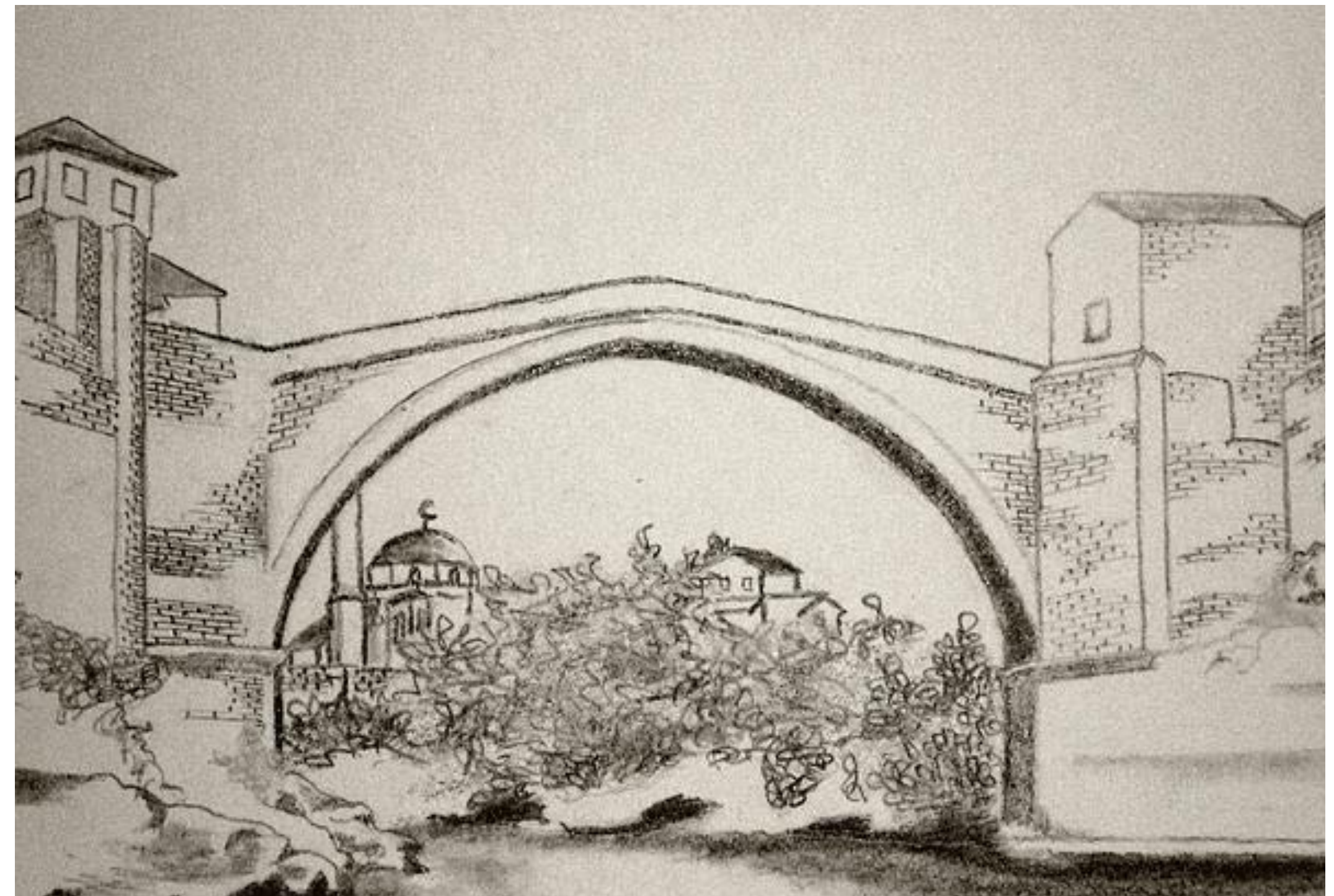
ROLE OF POLYSCOPY

- Missing piece
- Reveals the image



ROLE OF POLYSCOPY

- Bridges the chasm that divides the *paradigms*
- Fits snugly on both ends...



POLYSCOPY

POLYSCOPY
PROTOTYPE

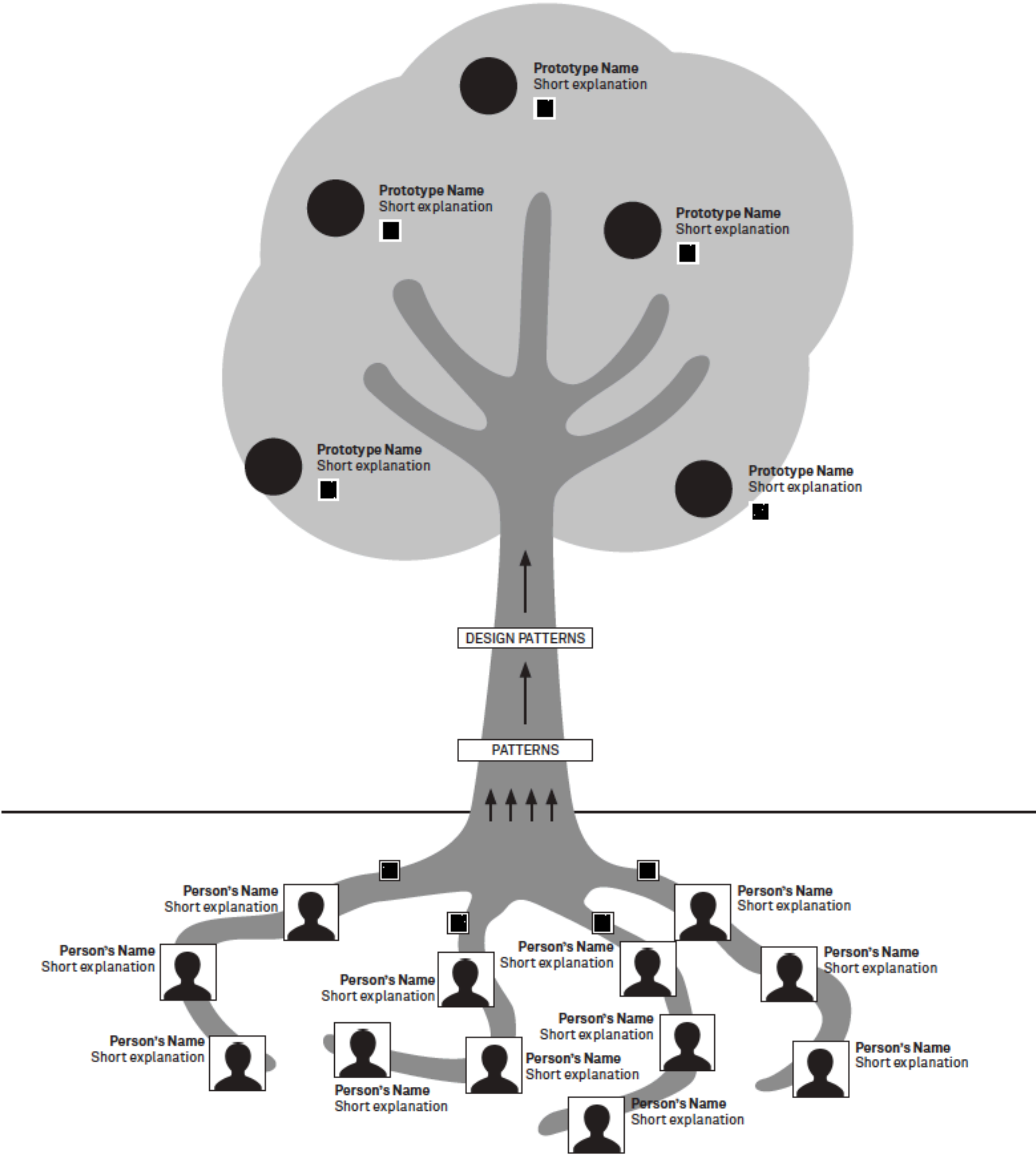
Threads



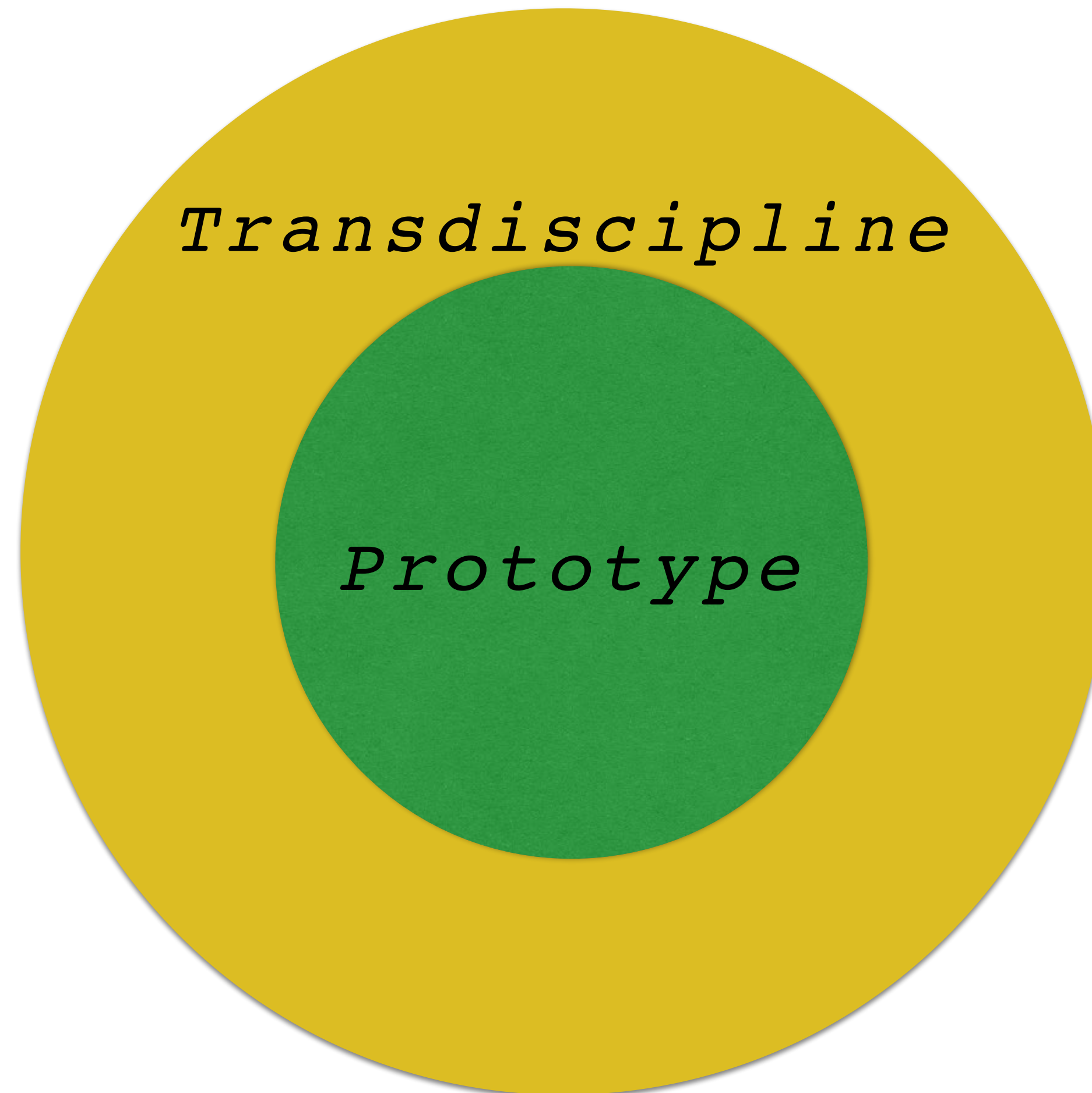
Prototypes

POLYSCOPY

POLYSCOPY
PROTOTYPE



POLYSCOPY IS A *LIVING PROTOTYPE*



STEP INTO THE EMERGING PARADIGM



Join us in co-evolving *polyscopy*.