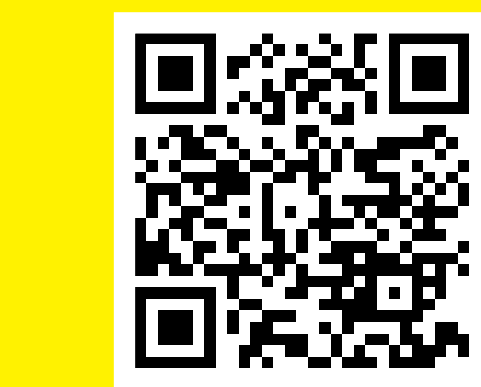


# THE PARADIGM STRATEGY



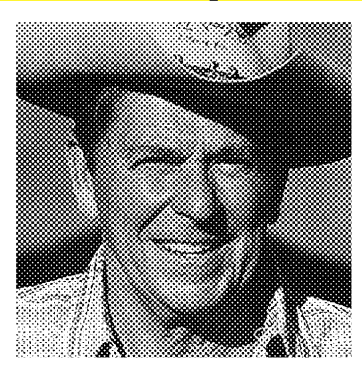
## Norbert Wiener

OUR COMMUNICATION - OUR SOCIETY'S "FEEDBACK" - is dysfunctional. To have control, we must rebuild it proactively, by using systemic insights.



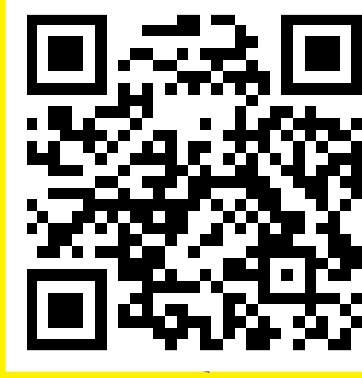
## Erich Jantsch

TO RESOLVE THE GLOBAL ISSUES, WE MUST DEVELOP the capability to relate our future prospects with our social-systemic structures, and to evolve them accordingly.



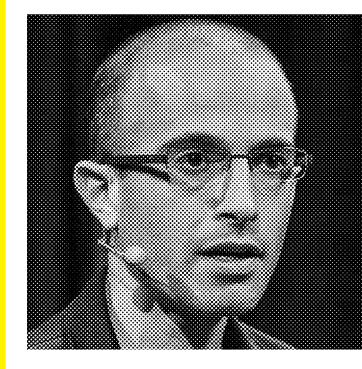
## Ronald Reagan

HAVING BEEN COMMITTED TO OUR REPORTEDLY DYSFUNCTIONAL communication, those and other insights of our best minds remained without effect.



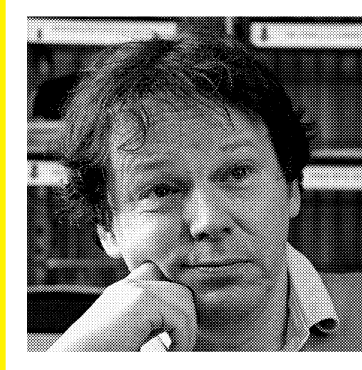
## Noam Chomsky

HUMAN LANGUAGE IS NOT AN INSTRUMENT FOR COMMUNICATION, but for worldview sharing.



## Yuval Noah Harari

THE EXCLUSIVELY HUMAN ABILITY - TO CREATE A SHARED STORY and consider it reality - has enabled our species to develop powerful societal structures and become dominant on the planet.

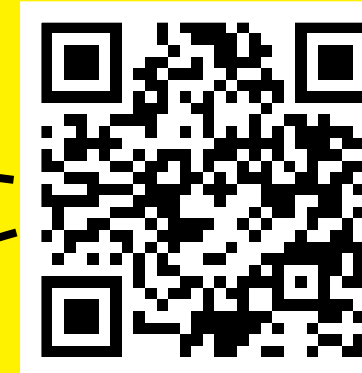


## David Graeber

BUT THAT WAY OF EVOLVING FAVORED SOCIETAL STRUCTURES that were the most aggressive, not the most beneficial ones.

## Wiener's Paradox

CONVENTIONAL ACADEMIC COMMUNICATION TENDS TO HAVE NO EFFECT when pointing to necessary social-systemic change. To say "we must rebuild our communication" is a paradox; to engage in such change with one's own body is a solution.



## PATTERNS

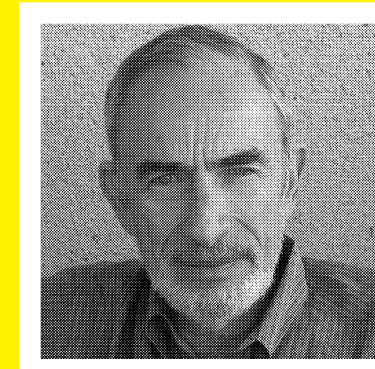
## Homo Ludens

WHILE BIOLOGICALLY WE MAY BE EQUIPPED TO BE *HOMO SAPIENS*, man the knower, we have culturally devolved to become *homo ludens*, man the role player. If democracy should allow us to have control over our destiny, we must learn to think and act, and evolve culturally and societally, in an entirely new way.



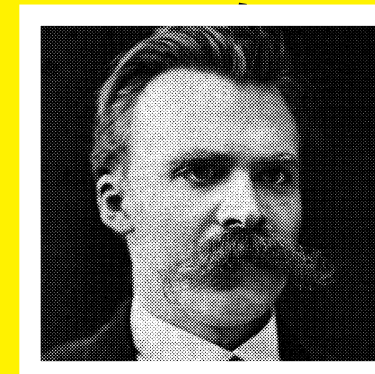
## Anthony Giddens

WE ADAPT BY LEARNING A PROFESSIONAL OR SOCIAL ROLE. "The threat of personal meaninglessness is ordinarily held at bay because routinised activities, in combination with basic trust, sustain ontological security. (...) Mastery, in other words, substitutes for morality (...)"



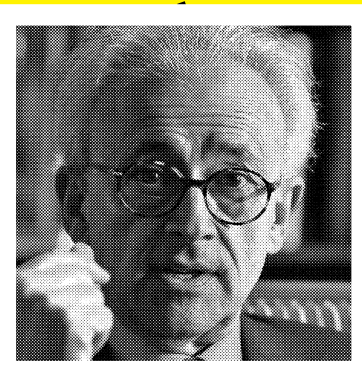
## Paul Ehrlich

WITHIN THE TIME SPAN OF A SINGLE GENERATION, the complexity of our civilization has surpassed our capability to comprehend.



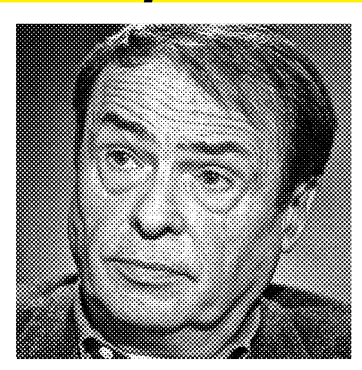
## Friedrich Nietzsche

THE "PRESTIGIOUS" INFLOW OF INFORMATION has made us, modern humans, incapable of digesting it.



## Antonio Damasio

IT IS OUR EMBODIED, SOCIALIZED PREDISPOSITIONS that determine our seemingly rational choices.



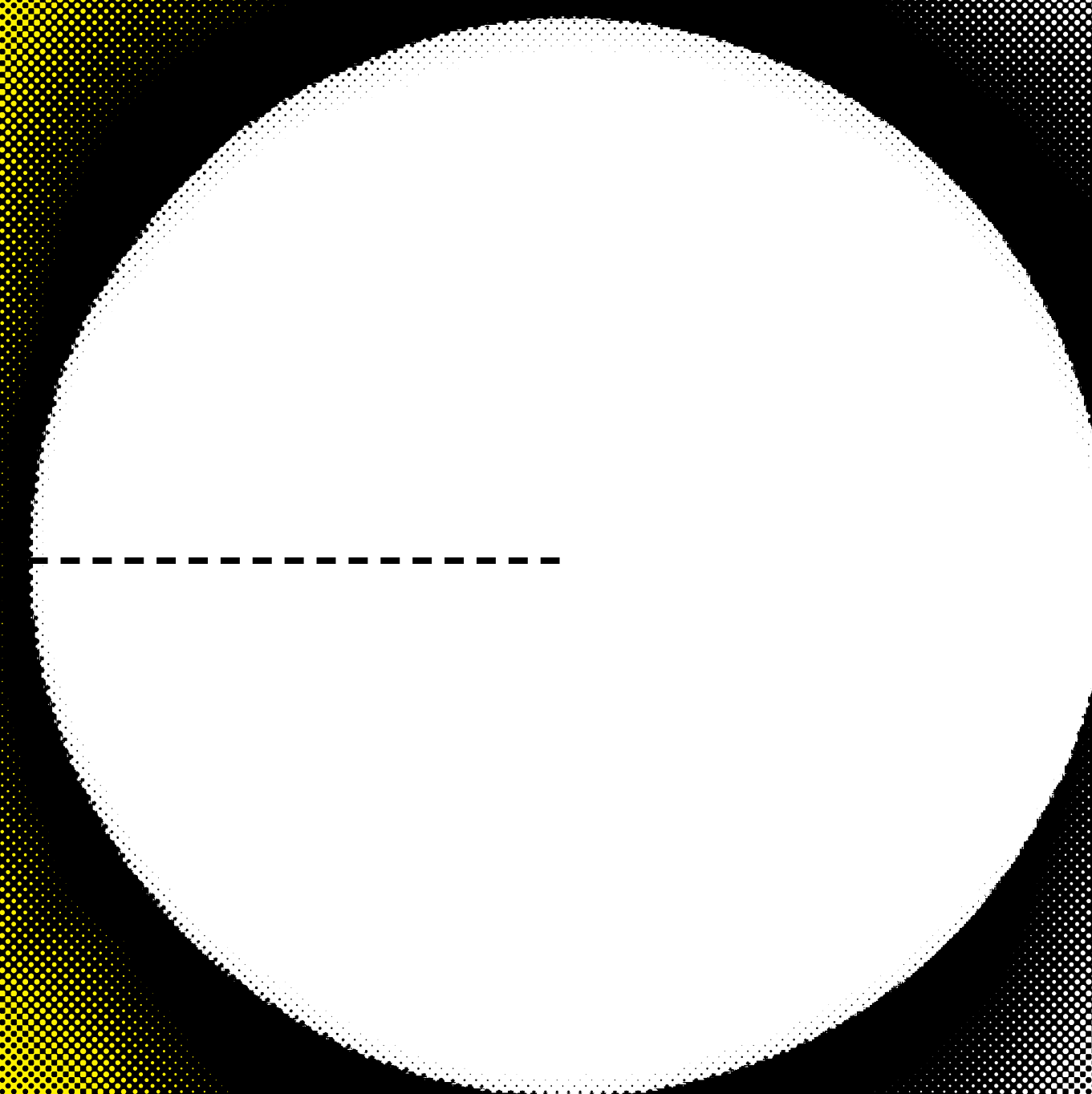
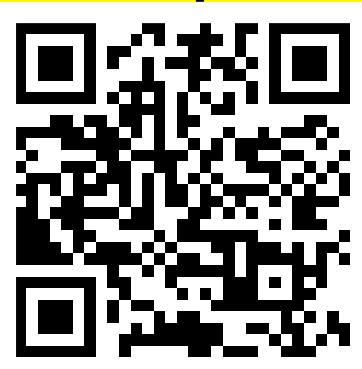
## Pierre Bourdieu

SOCIAL ROLES, AND POSITIONS OF SUBORDINATION OR POWER, are transferred from body to body directly, often without intention or awareness. Our socialization to accept a shared "reality" is achieved similarly.

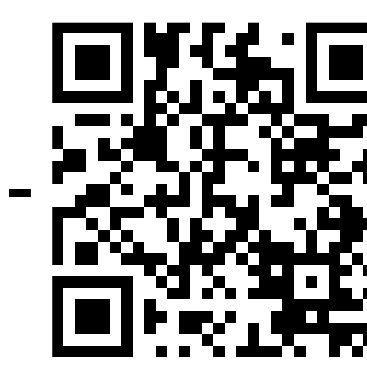


## Odin the Horse

AS IT IS FREQUENT IN NATURE, OUR SOCIAL LIFE IS MARKED by self-serving struggle for dominance.



## DESIGN PATTERNS



## Systemic Innovation

WE MUST LEARN TO USE OUR CAPACITY FOR CREATIVE CHANGE in a way that is informed by systemic insights. And in particular and most importantly, we must learn to innovate on the level of basic institutions and other social-systemic structures.

## Guided Evolution

COMPETITIVE ROLE PLAY OR "SOCIAL DARWINISM" has outlived its purpose. What we do, and the way we come together to compose a society and all its elements, must be guided by concern for systemic wholeness on all levels. It must also be suitably informed.



## The Lighthouse

AS AN EMBRYO OF A "COLLECTIVE MIND" or a societal "evolutionary guidance system", The Lighthouse focuses on producing a qualified answer to a single pivotal question: Can we rely on "free competition" or "the market" (as our politicians tend to claim)? Or do we need to act with foresight and responsibility, informed by systemic insights (as Norbert Wiener claimed, among others)?

## Holoscope

THIS ONLINE PLATFORM BRINGS FORTH A VISION of "a sweeping and impending Enlightenment-like change" - and engages its community in its further co-creation.



## Liberation

WITH SUBTITLE "RELIGION FOR THE THIRD MILLENNIUM", this first book in the Polyscopy trilogy will show how religion - when liberated from its dependence on age-old worldviews and beliefs - can become "evidence-based" and connect us to our purpose, and to each other, in an entirely new way.



## Polyscopic Modeling Methodology

HAVING EVOLVED AS A WAY TO UPDATE THE WORLDVIEWS of the traditional sciences, the "scientific method" is unsuitable for the creation of truth and meaning according to society's new needs. The Polyscopic Modeling methodology expands the academic frontier into this most opportune realm of interests.

THE USUAL APPROACHES TO CONTEMPORARY ISSUES, where we undertake to solve problems or avoid disasters within the prevailing order of things or paradigm, have a viable alternative in a thorough recreation of that paradigm.

The Paradigm Strategy is to focus our efforts on instigating a fundamental and sweeping cultural and societal paradigm change.



Make that step by giving us feedback!

## Bootstrapping

Nobody will do this for us. The key step is to embody and enact change; dare to "be the systems we want to see in the world".

