

In the business of shifting paradigms there is a threshold, on the other side of which the snowballs roll downhill and grow bigger and bigger all by themselves. Large opportunities tend to have this structure, and we have just gotten organized together around realizing one of them.

The question is: Can we see the threshold and the space behind it? And how can we get over the threshold and to the other side? Those questions are perhaps the main ones that our budding community's collective mind is presently facing. We will be having great fun playing with those questions together, making snowballs, and gently lifting them higher and higher and letting them roll... Here are some possibilities:

- When we focus on symptomatic issues (such as the climate change), we are 'trying to solve our problems by thinking in the same way as we did when we created them.' Hence not only ignoring contemporary issues, but also trying to handle them in a symptomatic way might soon acquire a similar status as the Geocentric system - you may try to understand and handle things in that way, but you will quickly find yourself in a mess. And vice versa - taking care of the structural issues is incomparably simpler and more effective. To punctuate a familiar definition - aren't the wicked problems those that are easier to solve than to understand? I can hardly think of a more obvious, more elegant and more effective and 'new thinking' way of handling issues than initiating self-organization in knowledge work (improving the collective minds, our the global brain). This will turn out to be just as sexy as the heliocentric system.
- Similarly, it is now prudent to reorient sponsorship and donorship, from pouring resources into problems (symptoms), to investing into (structural) solutions. There are quite a few intelligent people out there with money; it should not be difficult to convince them that investing into Knowledge Federation is like enabling someone to bake or earn his bread, as compared to giving him a loaf.
- As soon as we begin to look at the basic structure of knowledge work, we see that our truth and worldview creation has foundational problems. I have written about this in [my most recent blog post](#), in the second (Science) section, in a manner that is controversial enough to invite attention. In Knowledge Federation we are on the way (this was the theme of the filming we did Thursday morning) to create and bring into practice a wide enough and solid enough foundation to reconcile: science and spirituality; global spiritual traditions with each other; two modes of cognition (by rational reasoning and by direct insight). No

more conflicts around worldview or religion. We are building a caring and loving world. Very sexy!

- When I talk about knowledge federation as 'the Information Age counterpart to conveyor belt' I mean that it will mark the Information Age, by being its organizing principle and driving force, as the conveyor belt marked the Industrial Age. The Industrial Age was about efficient material production. The task for Information Age is to help the culture evolve and catch up fast. But yes - the conveyor belt analogy is accurate there - knowledge creation too can help create large wealth. We develop this possibility through the Corporate Stakeholder side of Knowledge Federation. Good money flow is part of our wholeness and our sustainability. We will be able to *pay* our developers.
- I am probably not the only person in academia who is frustrated by the rather boring spirit that now prevails in it. Presenting the theme of academic self-organization to graduate students of some of the best universities globally through the KF course, and the larger theme of academic revival (a change similar to what happened in the arts a century ago) - very sexy! And we may get some of the best academic young people to work with us.
- I could go on, but I stop here and let *you* speak. I only mention this as concrete response to Jack's comment: One of the things I tried but did not succeed in yet was to bring my young friend Pål de Vibe into our federation and to Dubrovnik. Pål is a well networked member of the Open Source movement, presently in Venezuela where he moved from Norway to help the Open Source developments there. I'll see what I can do after Dubrovnik. But perhaps you can help: What in my wording may still conceal knowledge federation's utter sex appeal?